

HANNOVER MESSE

April 23 - 27, 2018 // Hanover, Germany



Colorado manufacturing companies are encouraged to apply for the State Trade Expansion Program (STEP) for the opportunity to attend Hannover Messe 2018, a must for decision-makers: the world's leading industrial show.

Hannover Messe is a weeklong, worldwide event with more than 5,000 international exhibitors and 200,000 of the world's brightest technical talents gathering to advance the art of worldwide manufacturing. At Hannover Messe, you will find key technologies and core areas of industry – from research and development, industrial automation, IT, industrial supply, production technologies and services to energy and mobility technologies.

WHY ATTEND HANNOVER MESSE?



NEW BUSINESS OPPORTUNITIES

This is a great opportunity for small and medium enterprises with limited resources. Since Hannover Messe is a global gathering, it is easy to make connections with like-minded companies and channel partners looking for expansion.



MARKET & TRENDS

Exhibitors have the opportunity to measure themselves against the competition and gauge the maturity, development status, and market value of their own products and services.



NETWORK

Learn from other industry professionals traveling from the U.S. to foreign markets. Discuss strategies and evaluate partnership opportunities.

FUNDING OPPORTUNITIES

STATE TRADE EXPANSION PROGRAM (STEP)

Funded in part by a grant with the U.S. Small Business Administration (SBA), STEP is a financial assistance program for aspiring and current Colorado exporters entering into a global market. The state will sponsor a Colorado Booth at Hannover Messe that will showcase up to four companies. Awarded companies will receive a travel stipend of up to \$2,500 and exhibit space in the Colorado Booth.

DEADLINE: March 9, 2018

ELIGIBILITY REQUIREMENTS: choosecolorado.com/STEP

ADVANCED INDUSTRIES (AI) EXPORT ACCELERATOR PROGRAM

Companies attending Hannover Messe that wish to secure individual exhibit space or take advantage of other international business development opportunities can apply to the Advanced Industries Export Accelerator Program. Awarded companies receive 50% reimbursement of travel costs (in accordance with state guidelines).

DEADLINE: March 9, 2018

ELIGIBILITY REQUIREMENTS: choosecolorado.com/export



COLORADO
Office of Economic Development
& International Trade

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FOR MORE INFORMATION CONTACT:

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