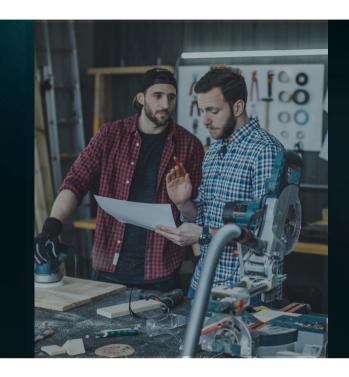




## A FOUR-PART HR BEST PRACTICES VIRTUAL SERIES

February 9 - March 2 | Four 30-min webinars

Are you struggling to attract talent and retain your workforce? Is your company having trouble meeting demand due to a lack of available talent?



#### **WEBINAR SERIES**

We hear your frustration and concerns. Join us for a fourpart virtual series on HR best practices to help your organization attract and retain skilled employees. Led by Denise Ball, a Workforce Development Specialist for Tooling U-SME, this series will cover the current state of attraction and retention for manufacturing companies, best practice on using branding to attract talent, structured onboarding, on-the-job training, and more. Denise Ball is a Workforce Development Specialist for Tooling U-SME. Her experience in manufacturing equips her to implement best practices in workforce development and facilitate workshops across the country to organizations of all sizes. For nearly 90 years, Tooling U-SME has been providing manufacturers with the tools and resources they need to succeed.

#### **DENISE BALL**

Tooling U-SME

### State of Attraction & Retention

- The current state of attraction and retention from around the country
  - The cost of turnover
    - Discussion/Q&A

## Attraction & Branding

- The importance of branding to attract talent and where to find your talent
  - Best practices
  - Discussion/Q&A

#### **Generations & Culture**

The Gen Z and Millennial workforce
Discussion/Q&A

4

# Structured Onboarding & On-the-Job Training

- Keeping employees engaged
  - Discussion/Q&A

3

